Girls on the Run of Western Colorado

impact opportunities
Last year, more than 4,000 girls, coaches, running buddies, family members and friends in Western Colorado participated in a GOTR 5K—a celebratory 3.1 mile run which allows 3rd-8th grade girls to showcase their hard work and accomplishments after a season of learning and growing into confident, brave, and STRONG girls!

For 20 years, GOTRWC has been serving girls in our Western Colorado communities and now has a reach across 23 counties and a network of 600+ volunteer coaches. The 10-week after school-style program inspires girls to be joyful, healthy, and confident using an experience-based curriculum which creatively integrates running. Trained volunteer coaches teach foundational life skills through dynamic, interactive lessons. We continue to have one of the lowest program fees in the country—at just $55 per girl—with readily available scholarships because of generous donors and sponsors, who empower girls to keep running, learning, and growing.

Our communities need Girls on the Run.
- Studies show that 3rd through 8th grade is a critical period of time for girls. Their self-confidence begins to drop by age nine and 50% of girls ages 10 to 13 experience bullying.
- A recent independent study found that the Girls on the Run intentional life skills curriculum, delivered by highly trained coaches, positively impact girls’ lives by helping them increase their self-confidence, develop healthy relationships and feel good about themselves.
- At an age when girls are constantly trying to measure up to ideas of who they should be when they’re still discovering who they are, Girls on the Run shows them that their potential isn’t just enormous, it’s beyond measure!

By sponsoring this event, we invite you to provide lifelong impact and contribute to happy and healthy communities. Enclosed is a sponsorship packet outlining the impact opportunities available. Please contact us with any questions or ideas for partnership that you might have, at info@gotrwesterncolorado.org.

Mail this form, along with payment to:
202 North Avenue #284,
Grand Junction, CO 81501
OR submit electronically to our Race Director, Marlena Diedrich, at marlena@gotrwesterncolorado.org with payment made through our donor portal at www.gotrwesterncolorado.org.

We sincerely thank you for considering a partnership with Girls on the Run of Western Colorado!

thank you!
Program Sponsorship
$6,500

Our Program Sponsors have the greatest ability to impact girls all season long. We currently have two Program Sponsorship opportunities; Spring and Fall.

Program Sponsorship support helps cover coach meetings, training expenses, shoes for girls in need, and lesson materials! The generosity of these sponsors is what truly keeps our Program running!

The Program Sponsorship is the sole “Presenting Program Sponsor.” This opportunity provides the sponsor with their logo on: all Girls Race Day T-shirts and Racer Swag, event posters, our GOTR website & social media, and verbal recognition at the 5K and in our radio ads. Program Sponsors receive 8 participant entries for the 5K.
**Champion**

$5,000

- The Champion-level sponsorship is an exclusive opportunity, with only one sponsorship available per 5K, on a first-come, first-served basis. Champions earn the “Presented By” 5K Title, and exclusive rights to passing medals at the Finish Line!

- The Champion-level sponsorship provides each sponsor with their logo on: Girls Race Day T-shirts, event posters, our GOTR website & social media, and verbal recognition at the 5K and in our radio ads. Ultra Sponsors receive 6 participant entries for the 5K.
Ultra

$2,500

The Ultra-level sponsorship allows your team the unique opportunity to host a cheer station near mile markers 1, 2, or 3- cheer those girls home! Each race can accept three Ultra level Sponsorships.

The Ultra-level provides each sponsor with their logo on: Girls Race Day T-shirts, event posters, our GOTR website & social media, and verbal recognition at the 5K and in our radio ads. Ultra Sponsors receive 5 participant entries for the 5K.
Marathon

$1,250

- Marathon-level sponsorships are our most popular level of support, underwriting scholarships for nearly 23 girls!

- Marathon-level sponsors are provided with their name on: Girls Race Day T-shirts, event posters, our GOTR website & social media, and verbal recognition at the 5K and in our radio ads. Marathon Sponsors receive 3 participant entries for the 5K.
10K Sponsor

$750

The 10Kers! Perfect for those who are ready for more than a 5K but not yet committing to a half marathon! The 10K sponsor level underwrites 13+ girls in scholarships.

10K-level sponsors are invited to join us in the GOTR Celebration Village with a Business Booth!

10K sponsors are provided with their name on: Girls Race Day T-shirts, event posters, our GOTR website & social media, and verbal recognition at the 5K. 10K Sponsors receive 3 participant entries for the 5K.
5K Sponsor
$500

- The 5K sponsor level underwrites nearly 10 girls in scholarships.

- 10K sponsors are provided with their name on: Girls Race Day T-shirts, event posters, our GOTR website & social media, and verbal recognition at the 5K. 10K Sponsors receive 2 participant entries for the 5K.
Pacesetter

$250

- Each season we are approached by generous small businesses & organizations looking to sponsor girls, provide shoes for girls in need or healthy snacks, etc. and this is your opportunity to do just that!

- Sponsors names will be listed on our website, posters, & tee shirts, and will be recognized during our gratitude announcements at the 5K. Pacesetters receive 1 entry for the 5K.
In-Kind

Each season, we are in need of specific in-kind donations of goods and services to assist with race days, coach meetings and trainings, girl prizes, etc.

Donations needed include:
- Media Print Ads & Radio Ad Time
- Water Stations & Supplies
- Post-Race Food, Snacks, Sports Beverages
- Race Day Photographer
- Local Lodging & Restaurant Partners

In-kind benefits and recognition will be determined based on value of goods/services provided and will correspond to tiered sponsorship levels.
Girls on the Run of Western Colorado
Sponsor Commitment Form
Spring 2020

Please complete the following information:

Company Name (exactly as you would like business to be named on race materials):
______________________________

Primary Contact Person: ________________________________

Email for Contact Person: ______________________________

Phone: ______________________________

Business Address, City, Zip: ______________________________

______________________________

Race Contact Person to obtain logo:
______________________________

Email: ______________________________

Phone: ______________________________

Email business logos to marlena@gotrwesterncolorado.org – please submit both an eps and jpeg

GOTR Referral/Contact (if applicable): ______________________________

YES! We will sponsor the:

_____ Fruita 5K
_____ Montrose 5K

at the following level:

_____ Program Sponsor ($6,500)
_____ Champion ($5,000)
_____ Ultra ($2,500)
_____ Marathon ($1,250)
_____ 10K ($750)
_____ 5K ($500)
_____ Pacesetter ($250)

Contribute Online at www.GOTRWesternColorado.org via the Donation Portal and email this form to Marlena@gotrwesterncolorado.org

OR mail a check to:
Girls on the Run
202 North Avenue #284
Grand Junction, CO 81501

_____ Check Enclosed
_____ Check is in the Mail
_____ Please invoice

Submit form by Friday, March 6th to guarantee recognition on our race materials.

Girls on the Run of Western Colorado is a nonprofit organization under section 501(c)(3) of the Internal Revenue Code. Qualified donations are tax deductible.

Thank you for supporting Girls on the Run of Western Colorado!

www.gotrwesterncolorado.org

For more information, questions, or to inquire about a custom partnership, please email info@gotrwesterncolorado.org
<table>
<thead>
<tr>
<th>Details &amp; Benefits</th>
<th>Program Sponsor</th>
<th>Champions</th>
<th>Ultra</th>
<th>Marathon</th>
<th>10K</th>
<th>5K</th>
<th>Pacesetter</th>
<th>In-Kind</th>
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<tbody>
<tr>
<td>Financial Commitment</td>
<td>$6,500</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,250</td>
<td>$750</td>
<td>$500</td>
<td>$250</td>
<td>Custom Partnership</td>
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<tr>
<td>Number of Opportunities Available</td>
<td>1 per season</td>
<td>1 per 5K</td>
<td>3 per 5K</td>
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<td>Exclusive Rights:</td>
<td>Titled sole</td>
<td>Finish Line Station</td>
<td>Mile Marker</td>
<td>Cheer Station</td>
<td>rights</td>
<td>permissions</td>
<td>Recognition corresponds to tiered level benefits</td>
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<tr>
<td>Company Logo or Name on Girls’ official race day t-shirts</td>
<td>Logo - Large</td>
<td>Logo - Medium</td>
<td>Logo - Small</td>
<td>Name - Large</td>
<td>Name - Medium</td>
<td>Name - Small</td>
<td>Recognition corresponds to tiered level benefits</td>
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<tr>
<td>Company Logo Printed on Racer Swag (giveaways vary by season)</td>
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<td>Recognition corresponds to tiered level benefits</td>
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<td>Company Logo or Name printed on Event Posters</td>
<td>Logo - Large</td>
<td>Logo - Large</td>
<td>Logo - Small</td>
<td>Name - Large</td>
<td>Name - Medium</td>
<td>Name - Small</td>
<td>Recognition corresponds to tiered level benefits</td>
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<tr>
<td>Company Name or Logo and Website Link on GOTR Website</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>NAME</td>
<td>NAME</td>
<td>NAME</td>
<td>Recognition corresponds to tiered level benefits</td>
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<td>Company Logo or Name on Social Media</td>
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<td>LOGO</td>
<td>LOGO</td>
<td>NAME</td>
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<td>NAME</td>
<td>Recognition corresponds to tiered level benefits</td>
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<td>Additional Sponsor Recognition:</td>
<td>All Radio Ads, recognized @ 5K, Option for info in Racer Registration Packet, Sponsor Banner displayed @ 5K</td>
<td>Local Radio Ad, recognized @ 5K, Option for info in Racer Registration Packet, Sponsor Banner displayed @ 5K</td>
<td>Local Radio Ad, recognized @ 5K, Option for info in Racer Registration Packet, Sponsor Banner displayed @ 5K</td>
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<td>Recognition corresponds to tiered level benefits</td>
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<td>Sponsor Booth permissions at 5K GOTR Celebration Village</td>
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<td># Complimentary Race Entries</td>
<td>8</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>Recognition corresponds to tiered level benefits</td>
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than you